

NEWSLETTER

October/November 2023

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CONGRATULATIONS CCF®

RECIPIENTS:

*TIAN YING SHI

*Shou Li He

SAVE THE DATE

INIFAC HAPPY HOUR!

DECEMBER 7TH, 2023

6:00 PM (CST)

MORE INFORMATION TO COME
SOON!



TALKING WITH CVF® JAMIE MUNOZ

Why did you want the CVF® certification?

I wanted to stand apart from others in my field as a consultant and to give our clients confidence that we can facilitate amazing virtual meetings!

Did anything happen in your business that made you look for a virtual certification?

Just because you "can" run a meeting, doesn't mean you "should" run a meeting virtually and I have been to plenty of meetings that were facilitated poorly. Having the CVF® for myself and all of my consultants on the team helps us to stand out and gives us credibility to get in the door with potential clients showcasing that we know our stuff and can lead great virtual meetings!

Do clients ask about the certification?

It gives our clients the confidence that we can do what we say we can with a verification to back us.

Has the certification been useful?

YES! My entire team is CVF® certified!

Get Certified!

Certified Virtual Facilitator®

Assessment Information HERE!



CVF® MITZI RAPKIN

Why did you want the CVF® certification?

I think during and immediately after the most urgent spread of COVID-19 the quality of any type of meeting online was inconsistent at best, and a waste of time at worst. I was working as a facilitator with SBrand Solutions (I highly recommend Sheryl Trent's work and facilitation training), and the entire team wanted to deliver the highest quality services to our clients. A certification allowed me (and the team) to speak the same language when we were preparing and running meetings. We had shared visions for our meeting preparation, expectations of ourselves and our clients, and delivered a high level of professionalism and engagement no matter who was on the other end of the line. It helped us deliver the highest quality facilitation online every single time.

Has the certification been useful?

It's always good to know that you are engaged in best practices in your field and being certified in virtual facilitation is a best practice.

Do clients ask about the certification?

I don't know if a lot of clients know it exists so they don't ask; however, it is something we can proactively tell them and it adds a level of trust and professionalism to a relationship in its early stages of formation.

Did anything happen in your business that made you look for a virtual certification?

Nothing happened perse to make me look for this but I did notice the differing quality of meetings I attended and I wanted to deliver something better to my clients, especially when it comes to engaging them. There is nothing worse than sitting on a Zoom meeting for an hour staring off into space as people just talk and talk. Staying active on the screen with different activities, breaks, small games, and interactive prompts keeps the meetings alive, puts the attendees in a better mood, and results in a better product.