



14-17
November 2023
Coconut Creek, FL



SHERYL TRENT CMF®

presents:

THE BUSINESS OF FACILITATION: HOW TO SUCCEED AT FACILITATION CONSULTING

Overview:

Facilitation is the skill of the future – and owning a facilitation consulting business is an amazing way to provide benefits to your clients while creating the life you want to lead. While many facilitators are employed within organizations, just as many facilitators own their own businesses – and this session is intended to provide inspiration, immediately applicable ideas and tools, and a long-range plan for success to those facilitation consultants.

If you are considering starting a business around your facilitation skills, or already have a business and could use some expert advice, inspiration, and tools you can use right away, this is the session for you!

Sheryl Trent is a Certified Master Facilitator®, Certified Virtual Facilitator®, and is certified by Cornell University in Diversity and Inclusion. With over 28 years in city and county management positions, she founded SBrand Solutions in 2011 to focus on “filling in the blanks”. Using facilitation as the foundation she has clients across the United States in the areas of strategic planning, organizational assessments, community engagement and team development.

She serves as the Chair of the International Institute for Facilitation, the world’s leading institution for facilitation certification, research and innovative learning. You can learn more about SBrand Solutions at www.sbrandsolutions.com



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