BRAINSTORMING "RULES"

There are no rules! Brainstorming is designed to be a fast paced, high energy exercise to create as many ideas as possible. So, our normal ground rules don't apply.
Let's call them…..guidelines:

1 Every idea is a good idea

2 No idea is a bad idea

3 Accept the views of others

4 All ideas allowed

5 Be creative — experiment

6 Build on the ideas of others

7 Everyone participates

8 Passion is good

9 Stay focused on the topic

10 Suspend judgment, evaluation, and criticism

11 When in doubt, leave it in