



## INIFAC GLOBAL FACILITATION ALLIANCE

# HOW TO BECOME A PARTNER

INIFAC believes in collaboration, and our partnership categories are a collaborative relationship that benefits professional facilitation and our customers and clients. This category is open to individuals and corporations who commit to contributing time, effort, and monetary resources to the regional visibility and growth of INIFAC. We work together to mutually promote each other's products and services.

## BENEFITS INCLUDE:

### Discounts

- 10% commission for bringing in clients who wish to accredit their facilitation skills training courses. Organizations whose training programs are accredited by INIFAC can state that their course has been accredited by INIFAC.
- 10% commission for bringing in clients who wish to embark on INIFAC's Partners in Facilitation Development program.
- Reduced application fees on INIFAC certifications for themselves or their staff.

### Use of INIFAC logo

- Partner will display the INIFAC logo on their website. The INIFAC logo cannot be displayed on any other documentation or media without the written approval of the INIFAC board.
- Note: Partners are not permitted to place INIFAC's name and logo on their training certificates.

**Visibility** – Your logo is placed on our website.

**Knowledge Base** – Two articles per year featured on our website at [www.inifac.org](http://www.inifac.org)

**Social Media Presence** – INIFAC will like and share your organization's social media posts.

**Opportunities** – Notification of local business/facilitation opportunities. INIFAC will pass on any international inquiries to respective partners in their region or country.

## CRITERIA FOR BECOMING AN INIFAC PARTNER

1. This program applies to corporations, professional organizations, interest groups, individuals, nonprofits, government agencies and non government agencies.
2. Someone within the organization must first be an INIFAC certified facilitator: A Certified Master Facilitator® (CMF®), Certified Master Learning Facilitator™ (CMLF™), Certified Competent Facilitator™ (CCF™), Certified Skilled Facilitator™ (CSF™) or Certified Advanced Virtual Facilitator™ (CAVF™) or who understands the operating philosophy, principles & values of INIFAC will be required in the organization.
3. Partners are expected to:
  - Invest time and effort as part of their annual commitment plan in organizing or co-organizing local annual events, such as a regional summit promoting INIFAC, a virtual webinar promoting facilitation, a social media marketing program in partnership with INIFAC, authoring facilitation resources, and other means.. INIFAC board members may roster to attend in person OR virtually.
  - Provide evidence of promoting CMF, CMLF, CCF, CSF, CLF, CAVF on social media, through emails and on other communication materials to clients and customers
  - Provide local content / news for INIFAC website.
4. Partners are required to craft an annual alliance commitment plan and submit the plan on or before January 1st each year for review and acceptance. Commitments that do not further INIFAC's interest or commitments that are consistently not completed will result in the termination of the Partner status.
5. After 2-3 years of proven track record in fulfilling the commitment plan, partners may apply to be **Master Partners**. This will be subject to approval by the INIFAC board. Decisions by the board are final.
6. An annual fee is due upon application and at the beginning of each calendar year on January 1 (will be prorated based on application date).
7. Partners are not permitted to provide certifications on behalf of INIFAC. If you wish to certify your training course through INIFAC, please refer to our Accreditation of Training Courses program.
8. Partners are expected to be on an INIFAC committee, which will be organized through INIFAC and have meetings at least quarterly.

**APPLY NOW!**

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