**Strategic Plan Retreat**

**Agenda**

Friday, October 23, 2020 3:45 pm – 7:00 pm

Saturday, October 24, 2020 8:00 am – 6:00 pm

Sunday, October 25, 2020 8:00 am – 11:00 am

Double Tree by Hilton

919 7th Street

Greeley, Colorado 80631

Dress for outdoor Colorado weather!

Please bring your mask and any sanitizer that you prefer.

**Purpose of the Retreat:** Craft a long-term sustainable vision and strategic plan for the future of the Town of Frederick while building relationships and understanding

**Day One: Friday, October 23, 2020**

**4:00 – 8:00**

*Attendees: Town Board, Town Manager and Town Clerk*

*Theme: Connection and Vision*

3:45 Arrival and Snacks

4:00 Welcome and Purpose of the Retreat

4:45 Guiding Principles of the Board

5:15 Break

5:30 Mission of the Board

6:00 Town Board Outcomes and Goals

7:00 Dinner at the Chophouse (9804 8th Street, Greeley)

**Day Two: Saturday, October 24, 2020**

**8:30 – 5:00**

*Attendees: Town Board, Town Manager, Leadership Team*

*Theme for the Day: Vision, Outcomes*

*Note: Karina Branson from Conversketch will be with us today to do some graphic recording and facilitation work!*

8:00 Light Breakfast will be available

9:15 Definitions: The Strategic Road Map

9:25 Review of Friday Night from the Board

9:45 Break

10:00 Who is Fred? (Vision for the future of Frederick)

12:00 Lunch Break (Walking Tour and Picnic in the Park)

2:00 Big Picture Conversation 1: Growth and Development

2:45 Break

3:00 Big Picture Conversation 2: Town Facilities and Property

3:45 Break

4:00 Big Picture Conversation 3: Infrastructure

4:45 Break

5:00 Big Picture Conversation 4: Community Engagement

6:00 Team Dinner at Santeranos (1229 10th Avenue in Greeley)

**Day Three: Sunday, October 25, 2020**

**8:00 – Lunch**

*Attendees: Town Board, Town Manager, Leadership Team*

*Theme: What Happens Next*

7:45 Breakfast

8:00 Quick Review of Work Done

8:15 Success Measurements

9:30 Break

9:45 Roles, Expectations and Support Moving Forward

10:15 Next Steps

11:00 Lunch